



Virginia Main Street Designated Communities and Resources

A primary benefit of being involved with the Virginia Main Street program is the connection to a network of organizations dedicated to downtown revitalization. These organizations are actively using the Four Point Approach™ and have a great deal of information to share about their activities, successes and even their challenges.

We encourage individuals and communities to contact programs directly with specific questions and issues. If you're interested in starting a downtown revitalization effort in your community, one of the best ways to get started is to contact an active Virginia Main Street community and ask them about their program and lessons they have learned. You may even want to set up a visit to a nearby or geographically similar community.

You can also have a virtual visit to each of the designated Main Street communities through the online travel itinerary Virginia Main Street Communities: [A National Register of Historic Places Travel Itinerary](#). This travel itinerary was created in partnership with the National Park Service, the Virginia Department of Historic Resources and the National Conference of State Historic Preservation Officers.

Bedford

[Bedford Main Street, Inc.](#)

Designation Year: 1985

Downtown Employees: 300+

Community Population: 6,299

Staff: 1.5

Budget: \$108,400

Contact: Scott Smith

Phone: (540) 586-2148

Berryville

[Berryville Main Street](#)

Designation Year: 1992

Downtown Employees: 200+

Community Population: 2,963

Staff: 5

Budget: \$78,700

Contact: Susan Bailey

Phone: (540) 955-4001

Culpeper

[Culpeper Renaissance, Inc.](#)

Designation Year: 1988

Downtown Employees: 2,000

Community Population: 9,875

Staff: 1.5

Budget: \$168,500

Contact: [Diane Logan](#)

Phone: (540) 825-4416

Franklin

[Downtown Franklin Association](#)

Designation Year: 1985

Downtown Employees: 2,220

Community Population: 8,346

Staff: 1.5

Budget: \$161,500

Contact: [Anne Williams](#)

Phone: (757) 562-6900

Lexington

[Lexington Downtown Development Association](#)

Designation Year: 1988

Downtown Employees: 1,500

Community Population: 6,867

Staff: 1.5

Budget: \$105,800

Phone: (434) 463-7191

Lynchburg

[Lynch's Landing, Inc.](#)

Designation Year: 2000

Downtown Employees: 3,149

Community Population: 65,269

Staff: 4

Budget: \$1,350,000

Contact: [Terri Proffitt](#)

Phone: (804) 528-3950

Marion

[Marion Downtown Revitalization Association](#)

Designation Year: 1995

Downtown Employees: 1,000

Community Population: 6,349

Staff: 1.5

Budget: \$84,900

Contact: [Ken Heath](#)

Phone: (276) 783-4190

Danville

[Downtown Danville Association](#)

Designation Year: 2000

Downtown Employees: 680

Community Population: 48,411

Staff: 1.5

Budget: \$83,500

Contact: [Liz Sater](#)

Phone: (434) 791-4770

Harrisonburg

[Harrisonburg Downtown Renaissance](#)

Designation Year: 2004

Downtown Employees: 1,549

Community Population: 40,468

Staff: 1.5

Budget: \$121,700

Contact: [Eddie Bumbaugh](#)

Phone: (540) 432-8922

Luray

[Downtown Luray Initiative, Inc.](#)

Designation Year: 2004

Downtown Employees: 710

Community Population: 4,879

Staff: .1

Budget: \$99,200

Contact: [Diana Scharf](#)

Phone: (540) 743-7700

Manassas

[Historic Manassas, Inc.](#)

Designation Year: 1988

Downtown Employees: 3,000

Community Population: 35,125

Staff: 6

Budget: \$260,500

Contact: [Tricia Davis](#)

Phone: (703) 361-6599

Martinsville

[Martinsville Uptown Revitalization](#)

Designation Year: 1995

Downtown Employees: 2,000+

Community Population: 15,416

Staff: 1.5

Budget: \$113,900

Contact: [Marshall Stowe](#)

Phone: (276) 632-5688

Orange[Orange Downtown Alliance](#)

Designation Year: 1992
Downtown Employees: 1016
Community Population: 4,123
Staff: 1.5
Budget: \$78,700
Contact: [Jay Harrison](#)
Phone: (540) 672-2540

Rocky Mount[Community Partnership for Revitalization](#)

Designation Year: 1995
Downtown Employees: N/A
Community Population: 4,066
Staff: 1.5
Budget: \$84,200
Contact: [Jerry Robertson](#)
Phone: (540) 489-3825

Staunton[Staunton Downtown Development Association](#)

Designation Year: 1995
Downtown Employees: 2,000+
Community Population: 23,853
Staff: 1.5
Budget: \$121,000
Contact: [Executive Director](#)
Phone: (540) 332-3867

Waynesboro[Waynesboro Downtown Development, Inc.](#)

Designation Year: 2000
Downtown Employees: 710
Community Population: 19,520
Staff: 1.5
Budget: \$110,000
Contact: [Interim Director](#)
Phone: (540) 942-6705

Radford[Main Street Radford, Inc.](#)

Designation Year: 1989
Downtown Employees: 403
Community Population: 15,859
Staff: 1
Budget: \$58,800
Contact: [Becky Haupt](#)
Phone: (540) 731-3656

South Boston[South Boston](#)

Designation Year: 2004
Downtown Employees: 665
Community Population: 8,353
Staff: 1
Budget: \$93,000
Contact: [Jerry Van Eimeren](#)
Phone: (434) 575-4209

Warrenton[The Partnership for Warrenton](#)

Designation Year: 1989
Downtown Employees: 2,500
Community Population: 6,536
Staff: 1
Budget: \$96,400
Contact: [Anne-Marie Walsh](#)
Phone: (540) 349-8606

Winchester[Winchester Old Town Development Board](#)

Designation Year: 1985
Downtown Employees: 3,000+
Community Population: 23,585
Staff: 1.5
Budget: \$117,600
Contact: [Karen Helm](#)
Phone: (540) 722-7576